

***It's time to start planning for 2018 and we want you to be part of the CONFERENCE!!
Booth spaces are limited so please register early so you don't miss out!***

The INAFSM Annual Conference Committee invites your highly valued support as an **EXHIBITOR AND/OR EVENT SPONSOR.**

Location:

OLD NATIONAL EVENTS PLAZA

- **715 Locust St, Evansville, IN 47708**
- **Discounted lodging available at the connected DoubleTree by Hilton**



ANNUAL INAFSM CONFERENCE

Wednesday, September 5 - Friday, September 7, 2018

This is a great opportunity for you to promote your company or organization to Indiana's floodplain and stormwater managers, elected officials, agency representatives, engineers, planners, and designers along with other industry professionals

You have the choice of different levels of exhibitor sponsorship as well as other sponsorship opportunities with associated perks as outlined on the following pages.



Indiana Association for Floodplain and Stormwater Management

101 West Ohio Street, Ste. 1575, Indianapolis, IN 46204
Phone: (317) 829-3656 / Fax: (317) 684-3713





INAFSM 2018
ANNUAL CONFERENCE
SEPT. 5-7 • EVANSVILLE, INDIANA

2018 INAFSM ANNUAL CONFERENCE SPONSORSHIP LEVELS

(We request that all sponsors also please donate a door prize)

SPONSORSHIP LEVEL CHOICES (You may choose one or more levels):

A. *Headwater Exhibitor Sponsorship: \$5,000*

o Sponsorship will include:

- Two conference registrations
- One 8-foot X 30-inch table display with first choice of location
- Recognition of Company logo highlighted on screen and in INAFSM newsletter
- Featured on INAFSM Home Page until October 2018
- Recognition at Conference Registration Table
- Optional (if vendor sponsor chooses): Vendor logo giveaway item provided by vendor will be placed in all attendee registration packets (items such as paper, pens, etc.)
- Featured color ad in four INAFSM newsletters
- Special recognition signage/featured separately as main sponsor
- Full page color advertisement in program brochure
- Submission and publication of an article for INAFSM newsletter
- Participation in Vendor Ignite Session if desired

B. *Basin Exhibitor Sponsorship: \$3,500*

o Sponsorship will include:

- Two conference registrations
- One 8-foot X 30-inch table display with second choice of location
- Recognition of Company logo highlighted on screen and in INAFSM newsletter
- Optional (if vendor sponsor chooses): Vendor logo giveaway item provided by vendor will be placed in all attendee registration packets (items such as paper, pens, etc.)
- Featured color ad in two INAFSM newsletters
- Full page color advertisement in program brochure
- Submission and publication of an article for INAFSM newsletter
- Participation in Vendor Ignite Session if desired

C. *Watershed Sponsorship: \$2,000*

o Sponsorship will include:

- Two conference registrations
- One 8-foot X 30-inch table display with third choice of location
- Recognition of Company logo highlighted on screen and in INAFSM newsletter
- Featured color ad in one INAFSM newsletter
- Full page color advertisement in program brochure
- Submission and publication of an article for INAFSM newsletter
- Participation in Vendor Ignite Session if desired

D. River Exhibitor Sponsorship: \$995

○ Sponsorship will include:

- Two conference registrations
- One 8-foot X 30-inch table display with fourth choice of location
- Recognition of Company logo highlighted on screen and in INAFSM newsletter
- Full page color advertisement in program brochure
- Submission and publication of an article for INAFSM newsletter
- Participation in Vendor Ignite Session if desired

E. Wetland Exhibitor Sponsorship: \$795

○ Sponsorship will include:

- One conference registration
- One 8-foot X 30-inch table display
- Recognition of Company logo highlighted on screen during the conference and in INAFSM newsletter
- Half page color advertisement in program brochure
- Participation in Vendor Ignite Session if desired

F. Stream Exhibitor Sponsorship: \$695

○ Sponsorship will include:

- One conference registration
- One 8-foot X 30-inch table display
- Recognition of Company logo highlighted on screen during the conference Quarter page black/white advertisement in program brochure
- Participation in Vendor Ignite Session if desired

G. Break Beverage Sponsorship: \$395

- Sponsorship announced with Logo displayed during break

H. Door Prize Sponsorship:

- Recognition announced during door prize giveaway
- Recognition card placed on door prize giveaway

I. Networking/Special Event Sponsorship: \$400.00

- Sponsorship announced with Logo displayed during event

REGISTER EARLY TO SECURE A SPACE!!

KEY PERKS:

- Recognition of all Sponsor company Logos highlighted on screen during the conference!
- All Exhibitors may choose to participate in our Vendor Ignite Session if they desire!
- Special Vendor Showcase Event/Reception held the first evening of conference!
- Exhibitors are asked to please have small, individually wrapped snack items at their booths during afternoon conference breaks as another means to draw attendees!

ADDITIONAL INFORMATION: PLEASE SEE BELOW

Exhibitors who need electricity will not be able to plug directly into wall outlets. There will be a one-time \$60 fee (advanced discounted price prior to conference move in) for access to electricity for a Standard Outlet (20 AMPS). **EXHIBITORS NEED TO SELECT THIS OPTION ON THE REGISTRATION FORM AT WWW.INAFSM.NET**

Our Vendor Ignite Session is planned as part of our agenda to provide time for exhibitors to highlight their products and services to conference attendees in a fun and energetic general session. **Plus, Wednesday evening a Vendor Showcase event is planned to engage participants in a contest to fill out Exhibitor Cards which will be used in a drawing for the Special door prize giveaway. A winner will be announced right before the Wednesday evening meal.** These are all great opportunities to promote your products and services and to meet new customers and clients.

During conference afternoon breaks we are requesting that Exhibitors please offer small, individually wrapped snack items (such as crackers, cookies, candy, etc.) at their booths as a means to draw in attendees. Please be creative!

If you prefer not to exhibit, you can support the INAFSM conference and gain recognition and exposure for your company by sponsoring a meal, door prize, drinks, or networking sponsorship.

Sponsorship registration information and instructions can be found online at – INAFSM website at:

<http://www.inafsm.net/>.

Please send your most recent [logos to Karen Avery as soon as possible](#)

Should you have questions, or need further information, please don't hesitate to contact a member of the Conference Organization Committee listed below.

We need to secure sponsorships early to make the 22nd INAFSM Conference the best yet! Thank you in advance for your continued support of INAFSM and its members!

The INAFSM 2018 Annual Conference Committee Vendor Contacts:

Tonya Cottrell, INAFSM
Conference Co-Exhibitor Organizer
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Karen Avery, INAFSM Exec. Director
Conference Co-Exhibitor Organizer
Phone: (317) 829-3656
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Lori Gates, INAFSM Chair
Conference Co-Exhibitor Organizer
Phone: (317) 266-8000
chair@inafsm.net

Mark Walker, INAFSM Vice Chair
Conference Committee Chair
Phone: (574) 232-9911
vicechair@inafsm.net

ADDITIONAL INFORMATION:

Complementary Wi-Fi has been provided at no-charge to the INAFSM Conference.

Exhibitors who need electricity will not be able to plug directly into wall outlets.

There will be a one-time \$60 fee (advanced discounted price prior to conference move in) for access to electricity for a Standard Outlet (20 AMPS).

EXHIBITORS WILL PURCHASE THIS THOUGH THE INAFSM REGISTRATION FORM TO SECURE ELECTRICITY

<http://www.inafsm.net/2018-conference-menu>

**Evansville Old National Events Plaza
ADVANCED RATES vs ONSITE RATES in 2018**

20 AMP Service	\$60 / \$75
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Exhibitors must follow all Old National Events Plaza policies with regard to booth setup and display
see <http://www.oldnationaleventsplaza.com/Default.aspx>

Our Vendor Ignite Session is planned as part of our agenda to provide time for exhibitors to highlight their products and services to conference attendees in a fun and energetic general session. **It will be right before the Awards Session starts and at your individual booth. Plus, Wednesday evening a Vendor Showcase event is planned to engage participants in a contest to fill out Exhibitor Cards which will be used in a drawing for the Special door prize giveaway. A winner will be announced right before the Wednesday evening meal.** These are all great opportunities to promote your products and services and to meet new customers and clients.

During conference afternoon breaks we are requesting that Exhibitors please offer small, individually wrapped snack items (such as crackers, cookies, candy, etc.) at their booths as a means to draw in attendees. Please be creative.

Exhibitor move-in & pack-out times:

Move-In:

Tuesday, September 4th, 6pm – 9pm

Wednesday, September 5th, 7am – 10am

NOTE: Any move in would come through dock 5 which is located on Walnut street right before turning onto MLK Blvd. No one is allowed to load in the front doors, all load in will have to come through the dock.

Pack-Out:

Thursday, September 6th, 3:30pm or Friday morning