

***It's time to start planning for 2017 and we want you to be part of the CONFERENCE!!  
Booth spaces are limited so please register early so you don't miss out!***

The INAFSM Annual Conference Committee invites your highly valued support as an **EXHIBITOR AND/OR EVENT SPONSOR.**

## ***Location:***

### **CENTURY CENTER**

- **120 South St. Joseph Street, South Bend, IN**
- **ON THE WATERFRONT** along the banks of the St. Joseph River
- **Discounted lodging** available at the connected DoubleTree by Hilton



## **ANNUAL INAFSM CONFERENCE**

**Wednesday, September 6 - Friday, September 8, 2017**

*This is a great opportunity for you to promote your company or organization to Indiana's floodplain and stormwater managers, elected officials, agency representatives, engineers, planners, and designers along with other industry professionals*

**You have the choice of different levels of exhibitor sponsorship as well as other sponsorship opportunities with associated perks as outlined on the following pages.**



### **Indiana Association for Floodplain and Stormwater Management**

101 West Ohio Street, Ste. 1575, Indianapolis, IN 46204  
Phone: (317) 829-3656 / Fax: (317) 684-3713

**2017 INAFSM ANNUAL CONFERENCE SPONSORSHIP LEVELS**  
**(we request that all sponsors also please donate a door prize)**

**SPONSORSHIP LEVEL CHOICES (You may choose one or more levels):**

**A. *Headwater Exhibitor Sponsorship: \$5,000***

○ **Sponsorship will include:**

- Two conference registrations
- One 8-foot X 30-inch table display with first choice of location
- Recognition of Company logo highlighted on screen and in INAFSM newsletter
- Featured on INAFSM Home Page until October 2017
- Recognition at Conference Registration Table
- Optional (if vendor sponsor chooses): Vendor logo giveaway item provided by vendor will be placed in all attendee registration packets (items such as paper, pens, etc.)
- Featured color ad in four INAFSM newsletters
- Special recognition signage/featured separately as main sponsor
- Full page color advertisement in program brochure
- Submission and publication of an article for INAFSM newsletter
- Participation in Vendor Ignite Session if desired

**B. *Basin Exhibitor Sponsorship: \$3,500***

○ **Sponsorship will include:**

- Two conference registrations
- One 8-foot X 30-inch table display with second choice of location
- Recognition of Company logo highlighted on screen and in INAFSM newsletter
- Optional (if vendor sponsor chooses): Vendor logo giveaway item provided by vendor will be placed in all attendee registration packets (items such as paper, pens, etc.)
- Featured color ad in two INAFSM newsletters
- Full page color advertisement in program brochure
- Submission and publication of an article for INAFSM newsletter
- Participation in Vendor Ignite Session if desired

**C. *Watershed Sponsorship: \$2,000***

○ **Sponsorship will include:**

- Two conference registrations
- One 8-foot X 30-inch table display with third choice of location
- Recognition of Company logo highlighted on screen and in INAFSM newsletter
- Featured color ad in one INAFSM newsletter
- Full page color advertisement in program brochure
- Submission and publication of an article for INAFSM newsletter
- Participation in Vendor Ignite Session if desired

**D. *River Exhibitor Sponsorship: \$995***

○ **Sponsorship will include:**

- Two conference registrations
- One 8-foot X 30-inch table display with fourth choice of location
- Recognition of Company logo highlighted on screen and in INAFSM newsletter
- Full page color advertisement in program brochure
- Submission and publication of an article for INAFSM newsletter
- Participation in Vendor Ignite Session if desired

**E. Wetland Exhibitor Sponsorship: \$795**

o Sponsorship will include:

- One conference registration
- One 8-foot X 30-inch table display
- Recognition of Company logo highlighted on screen during the conference and in INAFSM newsletter
- Half page color advertisement in program brochure
- Participation in Vendor Ignite Session if desired

**F. Stream Exhibitor Sponsorship: \$695**

o Sponsorship will include:

- One conference registration
- One 8-foot X 30-inch table display
- Recognition of Company logo highlighted on screen during the conference Quarter page black/white advertisement in program brochure
- Participation in Vendor Ignite Session if desired

**G. Break Beverage Sponsorship: \$395**

- Sponsorship announced with Logo displayed during break

**H. Door Prize Sponsorship:**

- Recognition announced during door prize giveaway
- Recognition card placed on door prize giveaway

**I. Networking/Special Event Sponsorship: \$400.00**

- Sponsorship announced with Logo displayed during event

**REGISTER EARLY TO SECURE A SPACE!!**

**KEY PERKS:**

- Recognition of all Sponsor company Logos highlighted on screen during the conference!
- All Exhibitors may choose to participate in our Vendor Ignite Session if they desire!
- Special Vendor Showcase Event/Reception held the first evening of conference!
- Exhibitors are asked to please have small, individually wrapped snack items at their booths during afternoon conference breaks as another means to draw attendees!

**ADDITIONAL INFORMATION:**

**Exhibitors who need electricity will not be able to plug directly into wall outlets.** There will be a one-time \$50 fee (advanced discounted price prior to conference move in) for access to electricity for a Standard Outlet (up to 2400 WATTS). Additional AMPs may be purchased. **EXHIBITORS WILL CONTRACT DIRECTLY WITH THE CENTURY CENTER TO SECURE ELECTRICITY** (complete this form and send to the Century Center <http://www.inafsm.net/assets/Conference/2017/docs/vendors/exhibitorelectric.pdf>).

**Exhibitors must follow all Century Center policies with regard to booth setup and display** (see [http://www.inafsm.net/assets/Conference/2017/docs/vendors/cc\\_pandp\\_manual.pdf](http://www.inafsm.net/assets/Conference/2017/docs/vendors/cc_pandp_manual.pdf)).

Our Vendor Ignite Session is planned as part of our agenda to provide time for exhibitors to highlight their products and services to conference attendees in a fun and energetic general session. **It will be right before the Awards Session starts and at your individual booth.** Plus, Wednesday evening a Vendor Showcase event is planned to engage participants in a contest to fill out Exhibitor Cards which will be used in a drawing for the Special door prize giveaway. **A winner will be announced right before the Wednesday evening meal.** These are all great opportunities to promote your products and services and to meet new customers and clients.

**During conference afternoon breaks** we are requesting that Exhibitors please offer small, individually wrapped snack items (such as crackers, cookies, candy, etc.) at their booths as a means to draw in attendees. Please be creative! Items such as popcorn machines MUST be rented through the Century Center so please contact them directly for more details.

**If you prefer not to exhibit**, you can support the INAFSM conference and gain recognition and exposure for your company by sponsoring a meal, door prize, drinks, or networking sponsorship.

Sponsorship registration information and instructions can be found online at – INAFSM website at: <http://www.inafsm.net/>.

**Please send your most recent logos to Karen Avery as soon as possible.**

Should you have questions, or need further information, please don't hesitate to contact a member of the Conference Organization Committee listed below.

We need to secure sponsorships early in order to make the 21<sup>st</sup> INAFSM Conference the best yet! Thank you in advance for your continued support of INAFSM and its members!

#### **The INAFSM 2017 Annual Conference Committee Vendor Contacts:**

Tonya Cottrell, INAFSM  
Conference Co-Exhibitor Organizer  
Phone: (317) 745-9445  
Fax: (317) 745-9347  
[tcottrell@co.hendricks.in.us](mailto:tcottrell@co.hendricks.in.us)

Karen Avery, INAFSM Exec. Director  
Conference Co-Exhibitor Organizer  
Phone: (317) 829-3656  
Fax: (317) 684-3713  
[kavery@inafsm.net](mailto:kavery@inafsm.net)

Kenny Hale, INAFSM Chair  
Conference Co-Exhibitor Organizer  
Phone: (765) 342-1060  
Fax: (765) 342-1091  
[chair@inafsm.net](mailto:chair@inafsm.net)

Lori Gates, INAFSM Vice Chair  
Conference Committee Chair  
Phone: (317) 266-8000  
[vicechair@inafsm.net](mailto:vicechair@inafsm.net)