

## Indiana CLEAN Community Challenge

Comprehensive Local Environmental Action Network



### What is the Indiana CLEAN Community Challenge?

- A flexible voluntary recognition program for local Indiana government.
- All local governments of varying sizes are eligible.
- Administered by the Indiana Department of Environmental Management in partnership with the Indiana Department of Commerce, Indiana Development Finance Authority, Indiana Department of Transportation, Indiana Department of Natural Resources, and the Indiana State Revolving Fund.

## Environmental Management System (EMS)

- CLEAN is an adaptive EMS targeted toward local governments.
- EMS: Set of management processes and procedures that allows an organization to integrate environmental considerations into daily decisions and practices.
- Environment:
  - Immediate surroundings in the organization;
  - Organization's facility and property; and
  - Community in which organization exists
- Two basic types of management systems:
  - Command and Control
  - Process Control

## EMS

- Command and Control:
  - You tell them, they do it, it works.
  - Little training, flexible, low cost, management knows everything that is happening.
  - Information lost over time, inconsistency, rare continual improvement, repeated mistakes.
- Process Controlled:
  - Management establishes policies, authorizes and supports procedures, trains employees, events treated consistently.
  - Promotes consistency, provides guidelines for personnel, prepares an organization for change and improvement, employees can influence and support goals.

## EMS

- With a process controlled system, management is able to manage and control the processes within the organization, therefore promoting consistency and plans for future operations without negatively affecting the environment = Environmental Management System.
- Much of what is currently in place for environmental management probably can be incorporated into an EMS.
- EMS is conceived as “continual improvement” and assumes no organization is perfect.
- Small and medium-sized organizations often have certain advantages over larger organizations in ensuring effective environmental management.

## Why should my community participate in the Indiana CLEAN Community Challenge?

- Participants may see a variety of benefits:
  - Improved ability to meet compliance requirements;
  - Increased efficiency, reduced costs, and greater operational consistency;
  - Improved environmental awareness, involvement, and competency throughout the organization;
  - Better relationships with regulators, local citizens, and surrounding businesses;
  - Public recognition; and
  - Increased chances for state grants and financial benefits.

## What are the rewards for participating in CLEAN?

- Financial incentives from various state agencies;
- Priority support and assistance for environmental planning consultation from IDEM – OPPTA;
- Indiana CLEAN Community road sign, plaque, and logo for use on city letterhead;
- Declaration of Indiana CLEAN Community by the governor;
- Public ceremony or news release announcing declaration;
- Invitation to join Indiana Partners for Pollution Prevention;
- Invitation to attend annual meetings with the IDEM commissioner to discuss environmental progress and needs.

## Financial Benefits

- Indiana Department of Commerce
- Indiana Department of Environmental Management
- Indiana Department of Natural Resources
- Indiana Department of Transportation
- Indiana Development Finance Authority
- Indiana State Budget Agency

## What is the cost to participate in CLEAN?

- No fee to participate.
- Communities should see cost savings over time.
  - U.S. EPA pilot program
- IDEM is developing tools to help local governments determine the costs of potential environmental and pollution prevention projects.
  - Decision wizard
- Technical support is available.
  - CLEAN Team
  - PEER Center [www.peercenter.net](http://www.peercenter.net)
  - CMTI [www.ecn.purdue.edu/CMTI/EMS/EMS](http://www.ecn.purdue.edu/CMTI/EMS/EMS)

## What is required by participants?

- Must have a positive environmental, health, and safety record.
- Three requirement categories:
  - Quality of Life Plan
  - Community Outreach
  - Business Outreach
- Two levels of recognition:
  - Level 1: Committed CLEAN Community
  - Level 2: Outstanding CLEAN Community

## Requirement Categories

- Quality of Life Plan Components:
  - Mission Statement or Policy
  - Environmental Goals
  - Implementation/Operation
  - Monitoring and Progress Review
- Community Outreach Components:
  - Identify and respond to community concerns
  - Inform the community of environmental matters
  - Report on the commitments in the quality of life plan
- Business Outreach Components:
  - Include efforts from local business and industry

## Levels of Recognition: Level 1

- Level 1: Committed CLEAN Community
  - Quality of Life Plan
  - 3 Environmental Activities
  - 2 Employee Involvement Activities
  - 18 Continual Improvement Activities
  - 3 Citizen Involvement Activities
  - 2 Community Outreach Activities
  - 2 Business Outreach Activities
  - 1 Supply Chain Activity
  - Submit annual environmental progress report to IDEM

## Levels of Recognition: Level 2

- Level 2: Outstanding CLEAN Community
  - Quality of Life Plan
  - 5 Environmental Activities
  - 3 Employee Involvement Activities
  - 20 Continual Improvement Activities
  - 3 Citizen Involvement Activities
  - 3 Community Outreach Activities
  - 3 Business Outreach Activities
  - 2 Supply Chain Activities
  - 1 Partnership/Mentoring Activity
  - 1 Sustainable Activity
  - Submit an annual environmental progress report to IDEM

## Steps to Participating

- Contact IDEM for an application packet and general program information at (800) 988.7901 or visit [www.cleancommunities.IN.gov](http://www.cleancommunities.IN.gov).
- Analyze the aspects and impacts of your local government and identify which operations to include in your quality of life plan -- create a quality of life plan for your community.
- Complete the requirements for Level 1 or Level 2 recognition.
- Complete a CLEAN Community application and return all documents to IDEM.
- Schedule a Verification site-visit.

## Contact Information

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